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Name: Commissioner of Patents

Art Unit: 3621

Examiner: Firmin Backer


Phone: 703-305-0624

From: Josephine E. Chang
Reg No. 46,083

Re: Application No. 09/923,829
Filed August 7, 2001
Entitled METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING
USING USER RESPONSES

File: 46894/RAG/W391

I HEREBY CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO
THE UNITED STATES PATENT AND TRADEMARK OFFICE ON November 16, 2004.


Lindsey Lin

*Correspondence: Amendment; Amendment Transmittal; Copy of
Information Disclosure Statement; Copy of Form PTO/SB/08A/B

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Christie, Parker & Hale, LLP
350 West Colorado Boulevard
Post Office Box 7088
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Fax: 626-577-8800

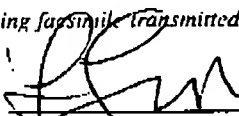
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PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
AMENDMENT TRANSMITTAL LETTER**

I hereby certify that this correspondence is being furnished transmitted to the United States Patent and Trademark Office on November 16, 2004.


 Lindsay Lin

Applicant : Thilo Gabler
 Application No. : 09/923,829
 Filed : August 7, 2001
 Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING USING
 USER RESPONSES

Confirmation No. 1850

Grp./Div. : 3621
 Examiner : Firmin Backer

Docket No. : 46894/RAG/W391

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Post Office Box 7068
 Pasadena, CA 91109-7068
 November 16, 2004

Commissioner:

Enclosed is an amendment to the above-identified application.

CLAIMS AS AMENDED						
	Claims Remaining After Amendment	Highest Number Paid For	Number Extra Claims	Small Entity Rate	Large Entity Rate	FEE
Total Claims Fee	22	*22	0	x \$9.00	x \$18.00	0
Independent Claims	2	**3	0	x \$44.00	x \$88.00	0
Multiple Dependent Claims ***				\$150.00	\$300.00	0
TOTAL FILING FEE						0
NO ADDITIONAL FEE REQUIRED ****	IF NO FEE REQUIRED, INSERT "0"					0
LIST INDEPENDENT CLAIMS: 1, 7						
* IF HIGHEST NUMBER PREVIOUSLY PAID FOR IS 20 OR LESS, WRITE "20" IN COLUMN 3 ** IF HIGHEST NUMBER PREVIOUSLY PAID FOR IS 3 OR LESS, WRITE "3" IN COLUMN 3 *** PAY THIS FEE ONLY WHEN MULTIPLE DEPENDENT CLAIMS ARE ADDED FOR THE FIRST TIME **** IF NO FEE REQUIRED, ADDRESS ENVELOPE TO "BOX NON-FEE AMENDMENTS"						

Attached is our check for \$ to pay the fees calculated above.

A Petition for Extension of Time and the required fee are enclosed.

Amendment Transmittal Letter
Application No. 09/923,829

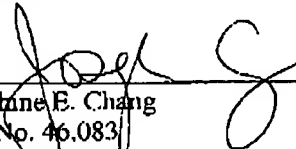
X Other enclosures: Copy of Information Disclosure Statement dated June 18, 2004 and
copy of form PTO/SB/08A/B

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by or to give effect to this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. A copy of this letter is enclosed.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By


Josephine E. Chang
Reg. No. 46,083
626/795-9900

JEC/lal

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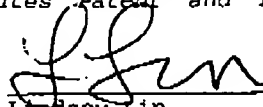
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PATENT
RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 3621

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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November 16, 2004.


Lindsey Lin

Appl No. : 09/923,829 Confirmation No. 1850
Applicant : Thilo Gabler
Filed : August 7, 2001
Title : METHOD AND APPARATUS FOR INTERACTIVE ADVERTISING
USING USER RESPONSES
TC/A.U. : 3621
Examiner : Firmin Backer
Docket No. : 46894/RAG/W391
Customer No. : 23363

AMENDMENT AFTER FINAL ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Post Office Box 7068
Pasadena, CA 91109-7068
November 16, 2004

Commissioner:

In response to the Office action of September 17, 2004,
please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims
which begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.